

# Exhibit 1



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**Word Mark** IRON MAIDEN

**Goods and Services** IC 016. US 037 038. G & S: Inclusion on Paper or Cardboard Products-Namely, Posters, Souvenir Concert Programs, Stickers, Calendars, Photographs and Decals. FIRST USE: 19800411. FIRST USE IN COMMERCE: 19800711

**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Serial Number** 73433241

**Filing Date** July 5, 1983

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** September 18, 1984

**Registration Number** 1306972

**Registration Date** November 27, 1984

**Owner** (REGISTRANT) Iron Maiden Holdings Limited CORPORATION UNITED KINGDOM Bridle House 36 Bridle Lane London W1F 9BZ UNITED KINGDOM

**Attorney of Record** Martha Gayle Barber

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit  
Text**

SECT 8 (6-YR). SECTION 8(10-YR) 20141123.

**Renewal**

2ND RENEWAL 20141123

**Live/Dead  
Indicator**

LIVE

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# IRON MAIDEN

<b>Word Mark</b>	<b>IRON MAIDEN</b>
<b>Goods and Services</b>	IC 025. US 039 040. G & S: Clothing-Namely, T-Shirts, Jerseys, Sweat-Shirts, Hats, Jackets and Leather Wrist Bands. FIRST USE: 19800411. FIRST USE IN COMMERCE: 19800711
<b>Mark Drawing Code</b>	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
<b>Serial Number</b>	73433367
<b>Filing Date</b>	July 5, 1983
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	September 18, 1984
<b>Registration Number</b>	1307146
<b>Registration Date</b>	November 27, 1984
<b>Owner</b>	(REGISTRANT) Iron Maiden Holdings Limited CORPORATION UNITED KINGDOM Bridle House 36 Bridle Lane London W1F 9BZ UNITED KINGDOM
<b>Attorney of Record</b>	Martha Gayle Barber
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 8 (6-YR). SECTION 8(10-YR) 20141123.
<b>Renewal</b>	2ND RENEWAL 20141123
<b>Live/Dead Indicator</b>	LIVE



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# IRON MAIDEN

<b>Word Mark</b>	IRON MAIDEN
<b>Goods and Services</b>	IC 041. US 107. G & S: Entertainment Services-Namely, Live Musical Entertainment Performances Rendered by a Vocal and Instrumental Group. FIRST USE: 19800411. FIRST USE IN COMMERCE: 19800711
<b>Mark Drawing Code</b>	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
<b>Serial Number</b>	73433235
<b>Filing Date</b>	July 5, 1983
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	September 25, 1984
<b>Registration Number</b>	1308370
<b>Registration Date</b>	December 4, 1984
<b>Owner</b>	(REGISTRANT) Iron Maiden Holdings Limited CORPORATION UNITED KINGDOM Bridle House 36 Bridle Lane London W1F 9BZ UNITED KINGDOM
<b>Attorney of Record</b>	Martha Gayle Barber
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 8 (6-YR). SECTION 8(10-YR) 20141222.
<b>Renewal</b>	2ND RENEWAL 20141222



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# IRON MAIDEN

### Word Mark IRON MAIDEN

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Musical sound recordings; musical video and audio recordings; digital music downloadable from the Internet. FIRST USE: 19800000. FIRST USE IN COMMERCE: 19800000

IC 014. US 002 027 028 050. G & S: Jewelry; watches; rings. FIRST USE: 19800000. FIRST USE IN COMMERCE: 19820000

IC 016. US 002 005 022 023 029 037 038 050. G & S: Posters; souvenir concert programs; tour books relating to musical performances; stickers; calendars; photographs; decals; notebooks; pens; wrapping paper; binders. FIRST USE: 19800411. FIRST USE IN COMMERCE: 19800711

IC 018. US 001 002 003 022 041. G & S: Backpacks; handbags; wallets. FIRST USE: 19850000. FIRST USE IN COMMERCE: 19850000

IC 021. US 002 013 023 029 030 033 040 050. G & S: Beverage ware; bottle openers; portable beverage coolers; barware, namely, goblets, tankards; coasters not of paper and not being table linen; candle holders; candlesticks; flasks; mugs. FIRST USE: 19830000. FIRST USE IN COMMERCE: 19830000

IC 024. US 042 050. G & S: Banners and flags of textile. FIRST USE: 19820000. FIRST USE IN COMMERCE: 19820000

IC 025. US 022 039. G & S: Clothing, namely, t-shirts, tank tops, long sleeve shirts, shorts, jerseys, sweatshirts, sweatpants, pants, jackets; hats; leather wrist bands; scarves; shoes. FIRST USE: 19800411. FIRST USE IN COMMERCE: 19800711

IC 026. US 037 039 040 042 050. G & S: Ornamental novelty pins; cloth patches for clothing; shoelaces; belt buckles. FIRST USE: 19810000. FIRST USE IN COMMERCE: 19810000

IC 028. US 022 023 038 050. G & S: Toy planes. FIRST USE: 20080000. FIRST USE IN COMMERCE: 20080000

IC 035. US 100 101 102. G & S: On-line ordering in the field of a variety of merchandise, namely, compact discs, DVDs, video cassettes, clothing, shoes, house wares, posters, downloadable ringtones, canvas prints; providing a

web site featuring sales information regarding a wide variety of merchandise. FIRST USE: 20030000. FIRST USE IN COMMERCE: 20030000

IC 041. US 100 101 107. G & S: Entertainment services, namely, live musical entertainment performances rendered by a vocal and instrumental group; providing a web site featuring information relating to live performances; providing a web site featuring non-downloadable musical recordings and video recordings featuring musical performances and entertainment content of the music performers. FIRST USE: 19800411. FIRST USE IN COMMERCE: 19800711

**Standard  
Characters  
Claimed**

**Mark  
Drawing  
Code** (4) STANDARD CHARACTER MARK

**Serial  
Number** 77787755

**Filing Date** July 23, 2009

**Current  
Basis** 1A

**Original  
Filing Basis** 1A

**Published for  
Opposition** June 15, 2010

**Registration  
Number** 3840031

**Registration  
Date** August 31, 2010

**Owner** (REGISTRANT) Iron Maiden Holdings Limited CORPORATION UNITED KINGDOM Bridle House 36 Bridle Lane London W1F 9BZ UNITED KINGDOM

**Attorney of  
Record** Michele M. Glessner

**Prior  
Registrations** 1306972;1307146;1308370

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead  
Indicator** LIVE

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IC 032. US 045 046 048. G &amp; S: Beers; fruit beverages and fruit juices

IC 033. US 047 049. G &amp; S: Alcoholic beverages except beers and wine

**Standard Characters  
Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 79153500**Filing Date** August 13, 2014**Current Basis** 66A**Original Filing Basis** 66A**Published for  
Opposition** August 25, 2015**Registration Number** 4848431**International  
Registration Number** 1219616**Registration Date** November 10, 2015**Owner** (REGISTRANT) Iron Maiden Holdings Limited Limited Company UNITED KINGDOM Bridle House 36  
Bridle Lane London W1F 9BZ UNITED KINGDOM**Attorney of Record** Brian M. Davis**Priority Date** March 13, 2014**Prior Registrations** 1306972;1307146;1308370;AND OTHERS**Type of Mark** TRADEMARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [TOP](#) | [HELP](#) | [PREV LIST](#) | [CURR LIST](#) | [NEXT LIST](#)  
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# IRON MAIDEN

**Word Mark****IRON MAIDEN****Goods and Services**IC 003. US 001 004 006 050 051 052. G & S: skin care products, namely, body lotions and creams.  
FIRST USE: 20160811. FIRST USE IN COMMERCE: 20160811**Standard Characters  
Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 87135379**Filing Date** August 11, 2016**Current Basis** 1A**Original Filing Basis** 1A**Owner** (APPLICANT) SkinCatering, LLC. LIMITED LIABILITY COMPANY MASSACHUSETTS Suite 220  
1500 Main Street Springfield MASSACHUSETTS 01115**Attorney of Record** Deborah A. Basile**Type of Mark** TRADEMARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#) [PREV LIST](#) [CURR LIST](#) [NEXT LIST](#)  
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